

April's Vendor

CCDV Member: Tom Villareale



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MESSAGE FROM THE PRESIDENT APRIL 2022

I hope everybody is staying healthy and ready to start participating in the club events throughout the year. Spring is finally here!

The **March** Board meeting was very productive and a CCDV club member stepped up to assume the role of **Activity Chairperson** and become a new member of the Board. His name is **Jack Blumenstock** and owns a **2019 Z06**.

A couple of bullets concerning Jack;

- He's a graduate of Drexel's ROTC program and served 22 years in the Army and retired the rank of Major.
- He was awarded his Parachutes wings at Ft. Benning, Ga. (The same Fort I received mine) and also completed Army Airborne Ranger training.
- Has Project Management experience at Honeywell.
- Married and has three Grandchildren
- Extremely interested in Corvette activities.

Welcome aboard Jack and I know the board is looking forward in working with you.

I am still looking to fill the **Technical Chairperson** position who will be a Communication link in getting an answer or give direction for technical questions. The position is a Board position with voting rights. **Joel Fellman** is temporarily filling in this position.

The **April** General Membership will be at the **Warminster VFW** on the **20th** starting at **7:00 pm**.

Also, this month is our first Cruise night (see page 15) and the official start of our summer activities.

We will have a raffle this year to raise money for our charitable organization. The CECF board has a write up on the raffle (see page 16).

I wish you and your families the best!

Ed

CCDV BOARD AND COMMITTEES

Club Leadership:

President: Ed Bonk 267-253-7460

Vice President: Tom Weigand

Treasurer: Tim Simmons 215-947-4118

Recording Secty.: Candy Merlino

Corporate Secretary: Dennis Trayes

Board Membership:

*Chairperson Joel Fellman
Johnny "Bacon" Benischeck
Jacques Etkowicz
Rose Ferrante
Ang Grippo
Zach Hamada
Penelope Hunt
Laurie Long
Barb Pergine
Jack Blumenstock*

Gas Cap Editor: *Laurie Long*
lasgal@gmail.com

Public Relations:
Dennis Levitt & Rose Ferrante

Website: *Tom Weigand*
webmaster@ccdv.com

Committees:

Activity Chairperson:

Jack Blumenstock

Cavalcade Chairpersons for 2022:

*Zach Hamada, Tim Simmons
& Tom Weigand*

Club Store Chairperson:

Denny Matlack

Cruise Night Chairpersons:

Candy & Chris Merlino

Nametag Chairperson:

Candy Merlino

National Corvette Museum Ambassador:

Jack DeLong

Technical Chairperson

Joel Fellman (Interim)

CCDV ROLES & RESPONSIBILITIES



Executive Board

Name	Title	Role/Responsibilities
Ed Bonk	President	Presidential Responsibilities
Tom Weigand	Vice President	VP, Website, Calendars, Cavalcade
Tim Simmons	Treasurer	Treasurer, Membership, Cavalcade, License Plates
Candy Merlino	Recording Secretary	Cavalcade, Cruise Nights, Name Tags
Dennis Trayes	Corporate Secretary	Corp Secretary, Archive Docs

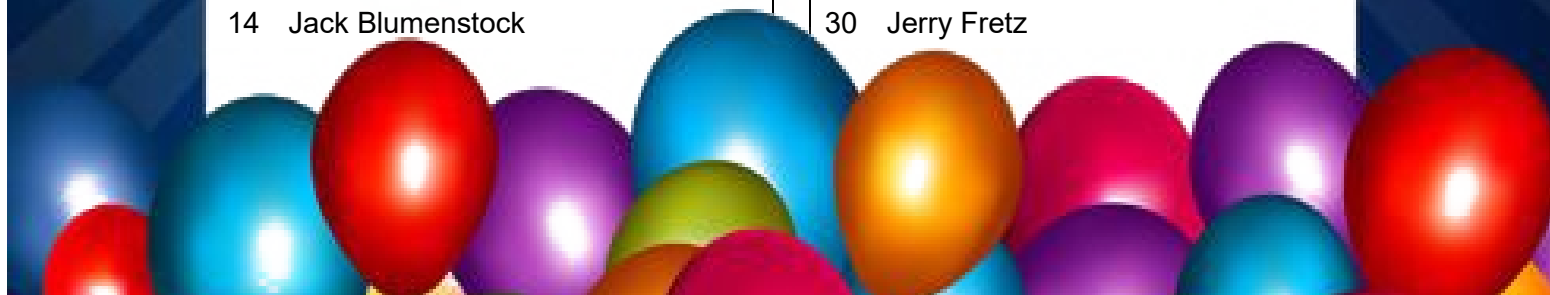
Board Members at Large

Name		Role/Responsibilities
Joel Fellman	Chairperson	CECF Liaison, Cavalcade, Club Historian
John Benischeck		Activities (Roving Breakfasts), Cruise Nights, Cavalcade
Jacques Etkowicz		Bylaws, CCDV Ops Manual Project Manager
Rose Ferrante		Public Relations, Cavalcade, Cruise Nights
Angelo Grippo		Activities
Zach Hamada		Cavalcade
Penelope Hunt		Cavalcade, Cruise Nights
Laurie Long		Gas Cap Newsletter Editor
Barb Pergine		Activities (Monthly Dinners), Cruise Nights, Cavalcade

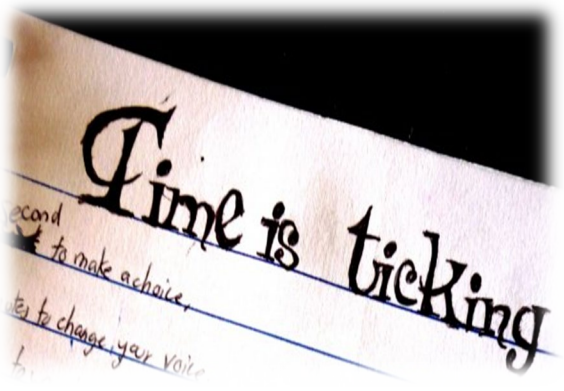


2 Bill Bierman
5 Ed Wolff
Judy Neelans
6 Bruce Blumenthal
Peter Nikolopoulos
7 Joseph Remich
9 Frank Schmidt
Robert Sellers
John Tambourine
Claire Baker
10 Edith Doan
11 Chris Shetzline
Joan Supplee
13 Angelo Grippo
14 Jack Blumenstock

14 Janet Bracken
18 John Gennaria
19 Jim Monaghan
Tom Villareale
Janet Geissler
20 Joe Haggerty
22 Janice Fretz
23 Nathan Zwanetz
24 Mike Whitman
25 Allan Kramer
28 Paul Hoffmayer
Michael Schmidt
29 Anthony Rich
Dor DeLong
30 Jerry Fretz



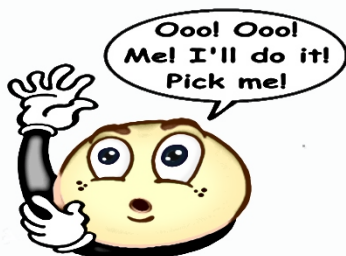
2022 CALVACADE NEWS



Our 50th Cavalcade is a little less than 3 months away and planning for the event is beginning to accelerate. The committee will be making site visits to plan out on site logistics as well as performing an inventory of the show trailer to determine day of show needs. Tim Simmons has been working on some surprises for the show.

We are continuing to look for show sponsors as well as vendors. If you know of someone that may be interested you can contact anyone on the Cavalcade committee with their information.

WANTED
SPONSORS
and
VENDORS



Volunteers are also needed for various tasks. Please sign up and help make this a show to remember. Everyone's help is appreciated.

Let's all get involved and make this a show to remember.

2022 Cavalcade of Corvettes Participant Registration Form (Our 50th Cavalcade!)



PROUDLY PRESENTED BY
CORVETTE CLUB of DELAWARE VALLEY

Commemorative 50th dash plaque to be awarded to the first 125 cars competing!

Middle Bucks Institute of Technology 2240 Old York Rd, Jamison, PA 18929 (www.mbit.org for directions)
Charity Auction, Raffles, Door Prizes, 50/50 Drawing, Music, Food, Vendors, Independent Judges, Over 50 Trophies
Saturday, June 25, 2022 Vehicle registration & setup (8am to 10am) - Show time is (10am-3pm) Rain or Shine

Your Name: _____ Cell phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Your Email Address: _____

Year: _____ Body Style (Coupe/Convertible): _____ Equip (LT-1, Z06, etc.): _____

Exterior Color: _____ Club Affiliation (if any): _____

CCDV Member? (Yes/No): _____ (Note: CCDV Members are judged separately from non-members)

Trophy Class (circle one):

C1 (1953-1962) Stock = S1

C2 (1963-1967) Stock = S2

C3 (1968-1982) Stock = S3

C4 (1984-1996) Stock = S4

C5 (1997-2004) Stock = S5

C6 (2005-2013) Stock = S6

C7 (2014-2019) Stock = S7

C8 (2020-pres.) Stock = S8

1953-1982 Custom-Race-Modified = CRM1

1984-2004 Custom-Race-Modified = CRM2

2005-2015 Custom-Race-Modified = CRM3

2016-2022 Custom-Race-Modified = CRM4

Check www.ccdv.com for up-to-date show details

(Registration Fee: \$25 Pre-Registration / \$30 Day of Show)

Mail this form & check (postmarked by June 11, 2022) payable to:

CCDV-Cavalcade

c/o Tim Simmons (Treasurer)

3549 Brae Bourn Dr

Huntingdon Valley, PA 19006-3049

The undersigned participant assumes all risks & responsibilities of possible damage or injury involved through my participation in this activity. I understand that I am to furnish my own insurance in case of injuries suffered by me or to the property in consideration for my participation in this event. I also agree to abide by any rules & regulations set forth for this event. Alcohol is strictly forbidden on the grounds during the event. By signature below, I agree to these items.

Your Signature: _____ Date: _____



Corvette Club of Delaware Valley

50th annual Cavalcade of Corvettes 2022



Show Date (Rain or Shine): Saturday, June 25, 2022
Middle Bucks Institute of Technology 2740 Old York Road, Jamison, PA 18929
(www.mbit.org for Directions)

1. Show Sponsorship – (Circle Sponsorship desired)

Gold Show Sponsor (\$500)

- Name & Logo on ¼ page Club Website, Monthly Newsletter, Show Poster & Tee Shirts
- Free Vendor space at the 2022 Cavalcade, Our 50th- year show
- Sponsor of a Major Trophy (see below)
- Promotional items in Participant's envelope

Silver Show Sponsor (\$250)

- Name & Logo on ½ page Club Website, Monthly Newsletter, Show Poster & Tee Shirts
- Free Vendor space at the 2022 Cavalcade, Our 50th- year show
- Sponsor of Corvette Class Trophy (see below)
- Promotional items in Participant's envelope

Bronze Show Sponsor (\$100)

- Name & Logo on Show Poster & Tee Shirts
- Promotional items in Participant's envelope

2. Trophy Sponsorship- (Circle desired category)

Corvette Class Trophies:

C-1 Trophy Class	\$100
C-2 Trophy Class	\$100
C-3 Trophy Class	\$100
C-4 Trophy Class	\$100
C-5 Trophy Class	\$100
C-6 Trophy Class	\$100
C-7 Trophy Class	\$100
C-8 Trophy Class	\$100
Race/Modified/Custom	\$100

Major Trophies:

Sunshine Foundation	CECF	\$150
Presidents Choice		\$150
Best Paint		\$150
Best of Show		\$150
Best Engine		\$150
Best Interior		\$150
Show Chairman's Choice		\$150
Military Veteran's Choice		\$150

ALL SPONSORSHIPS W/MARKETING MATERIAL MUST BE RECEIVED BY May 25, 2022

Company Name: _____

Contact Name: _____ Cell: _____

Sponsorship: _____ E-mail: _____

Product/Service: _____

Contact: Zach Hamada zhamadacdv@gmail.com
Mail to CCDV c/o Tim Simmons,
3549 Brae Bourn Dr Huntingdon Valley, PA 19006-3049

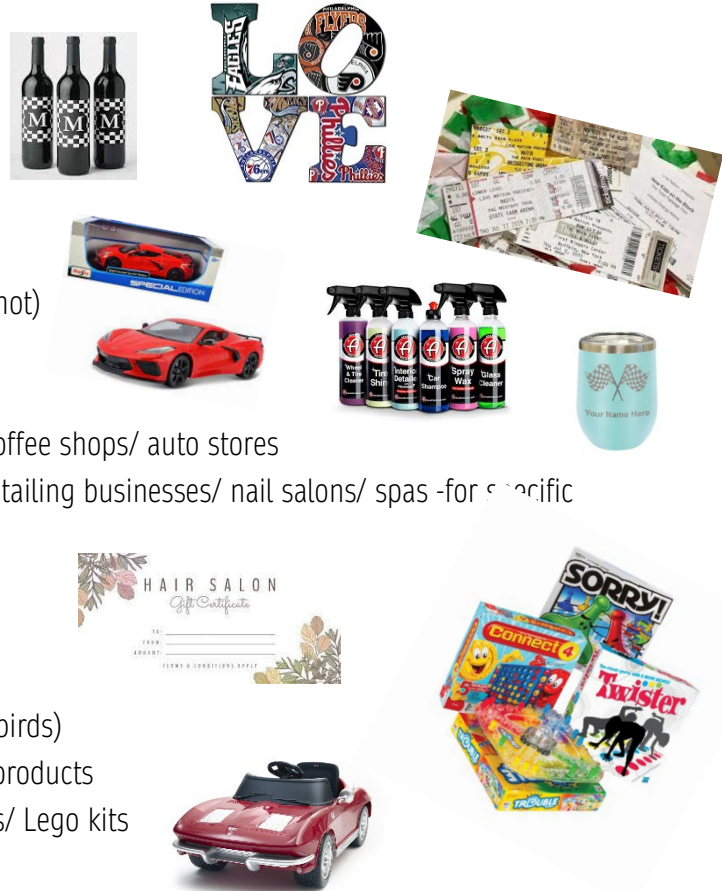
ITEM IDEAS FOR CHINESE AUCTION

IDEAS FOR ITEMS FOR CAVALCADE CHINESE AUCTION

If everyone collects/donates at least 1 item for the auction just think of how great it will be.

Items like:

- Bottles of wine (or other alcohol) / Wine glasses
- Eagles memorabilia / apparel (signed or unsigned)
- Phillies memorabilia / apparel (signed or unsigned)
- Flyers memorabilia / apparel (signed or unsigned)
- Models of cars / die cast models (either corvette or not)
- Tickets to sporting, theater, concert events
- Car care supplies/ car cleaning supplies
- Gift certificates from restaurants/ movie theaters/ coffee shops/ auto stores
- Gift certificates to hair salons/ auto repair places/detailing businesses/ nail salons/ spas -for specific services or \$ amounts
- Items from auto stores/craft stores/ beauty stores
- Designer handbags / wallets / tote bags
- Bath & body supplies / gift cards
- Pet store gift cards / toys for pets (cats, dogs, fish, birds)
- Designer Jewelry / jewelry boxes / jewelry cleaning products
- Children's items – board games/arts & craft supplies/ Lego kits



Just some ideas to get you thinking – be creative! Feel free to make up your own basket.



Don't worry about duplication

Bring your new/like new collected items to the meetings and give to Candy Merlino or call/text me at 215-779-9454, you can also reach me by email at cmerylino.ccdv@yahoo.com if you have any questions.

Please Consider Joining Us!

Corvette Club of Delaware Valley (CCDV)



We participate in a wide variety of Fun-Filled Activities:

Breakfasts, Car shows, Charitable Events, Monthly Membership Meetings, Monthly Cruise Nights, NCM Events, Parades, Picnics, Dinners, Tours, Trips & more...

Established in 1958, we've donated over \$600,000 to dozens of local charities.

With over 300 members, you're bound to have a great time while making new friends who share your Corvette passion.

If you have any questions, please contact us.

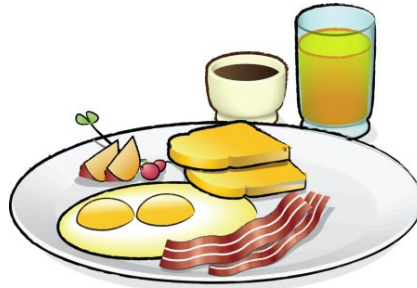
Website: www.ccdv.com

Email: info@ccdv.com

Phone: 215-938-7722

Mail: CCDV Box 397, Willow Grove, PA 19090

The CCDV ROVING BREAKFAST at SANTIAGO'S, 3/12/22



Santiago's Café (formerly known as Parkside Café) is located in Horsham, PA. This eatery was recommended by Paul McMullin and Barbara Blenheim. After a beautiful week weatherwise, the 3" of snow forecasted for Saturday started up at 9am – an hour earlier than expected. When we left Santiago's, there was 2" of fluffy snow down.

But the snow did not foil the breakfast party plans of our 27 intrepid Corvettesters. No Sir! It was Party-On for this group! Plus, we all got to help Jack DeLong celebrate his 80th birthday. (With his running and physical fitness routine & energy, Jack looks to be in his 60's. Go Jack!)

To commemorate Jack's milestone, Dor DeLong was super generous and gave out UBER-delicious cakes to everyone.
Thanks Dor. YOU ROCK!

The food was delicious. The bacon was crisp, and everyone had a terrific time!
The laughs and smiles were infectious! These monthly Roving Breakfasts are a great way for new members to try an activity and to meet the great bunch of fun members in this club.

The 27 CCDVers:

Fran & Joanne Schmidt...and...Barb & John Pergine
Denny & Eileen Matlack...and... Rose Ferrante & Tony Buonassisi
Joan & Kevin Allen...and...Candy & Chris Merlino
Wayne & Linda Zaks...and...Paul McMullin & Barbara Blenheim
Jack N Dor DeLong...and...Tim Simmons... and... Tom Weigand
Jeff & Chris Biscardi...and... Bob & Jahn Landis
Peter & Stella Nikolopoulos...and...John Benischeck

On Saturday, April 2nd we'll breakfast at ZOTO's DINER on Route 309 (above the Montgomeryville Mall) at 9:30am. I hope to see you there.

Johnny Bacon



**Join us for
BREAKFAST
SATURDAY,
April 2, 2022
At 9:30 a.m.**

**RSVP by 4/1/22 to Johnny Bacon
at 215-208-6620,
OR respond on the CCDV
Website's FORUM**

Our next location is:

**ZOTO'S DINER
1100 Bethlehem Pike
Line Lexington, PA 18932
215-822-1948**



**Breakfast Buffet
\$15.99 + tax + tip
(Includes tea or coffee)**

Rain or Shine

***A BIG THANK YOU and a "Tip O' The Hat" to
BOB & JAHN LANDIS, Who Recommended this Venue!***



Hope to see you there!

Johnny Bacon

FEBRUARY 26TH CCDV DINNER



GIUSEPPE'S PIZZA & FAMILY RESTAURANT

February 26, 2022

Giuseppe's is located on Street Road in Warminster. Our own Barbara Pergine has been organizing the monthly CCDV dinners. However, Barb and "Car Show John" Pergine were vacationing for a month in Arizona. So, I figured: I can do this! I'll organize a breakfast at night and call it a DINNER. Yeah, that's the ticket! And voila...here we are! And don't you know....John & Barb made it back in time to attend.



Fortunately, due to the size of our party, we were given a private room. For the first half hour, the event was like a

cocktail party, minus the cocktails and hors d'oeuvres. There were 31 happy & hungry people, laughing and milling around, and catching up with their friends. We were seated at four round tables, which were the perfect size for generating conversations. Giuseppe's has a large and varied menu, offering everything from pizza and sandwiches, to

salads and all of the traditional Italian entrees. The food was delicious, and we all had a wonderful time. It seemed like no one wanted to leave.

Happily, we had three long-distance attendees:

Debbie and Dennis Traves,
and Jacquelyn Lukasik, who lives in Alaska
and was visiting her parents: Clif and Evelyn Hamilton



The 31 party animals are:

John & Rose Indelicato, Dennis & Eileen Matlack,
Greg & Janice Baugher, Dennis & Debbie Traves,
Barb & John Pergine, Shari Pfrommer and Jane Seymour,
Joan & Kevin Allen, Candy & Chris Merlino,
Paul McMullin & Barbara Blenheim, Peter & Stella Nikolopoulos,
Tracey & Ray Marijczuk, Clif & Evelyn Hamilton, Jacquelyn Lukasik,
Jack N Dor DeLong, Jeff & Chris Biscardi, and John & Kathy Benischek.



John Benischek

SAVE THE DATE!

April 23rd – Dinner at Ben & Irv's Restaurant

Ben & Irv's Restaurant
1962 County Line Road, Huntingdon Valley
Saturday, April 23rd – 5:00pm

Please join your fellow Corvettesters for dinner at Ben & Irv's.
We are starting at 5pm because they close by 8pm on a Saturday.

You can check out their menu at: <http://benandirvs.com/menu/>



Please sign up on the website forum or text Barb Pergine at 484-436-1111,
to join in this dinner.

Thank you.

2023 CCDV CALENDARS



CCDV Wall Calendars:

- The club plans to build a **CCDV Wall Calendar** each year.
- Sales of the calendar will help to pay various club expenses (insurance, hall rental, website, etc).
- The standard size calendar is 17" Long x 11" Wide (when open). We may go bigger next year.
- We encourage **all club members** to submit a photo of their Corvette for inclusion in the Calendar.
- Submitted photos will also be placed onto our website.

Suggested Calendar Theme for 2023: Corvettes on Location

Take a pic of your Vette at Famous locations (local or national).

Some examples to park in front of:

Independence Hall, Battleship New Jersey, Citizen's Bank Park,
Valley Forge Park, Walt Whitman Bridge, Lucy The Elephant, Ocean City Boardwalk,
New Hope, Your local Fire Station, Bryn Athyn Cathedral, Lehigh Valley Tunnel,
NCM, Cape May Lighthouse, Longwood Gardens, etc.....

An additional idea may be to **add a Holiday theme** to your pic.

Red roses for Valentine's day, flags for Independence day, pumpkins for Halloween, etc.

If you have an idea for a Calendar Theme, please share.

Top Tips

Here are some **Rules of Thumb** for your photos:

- Include your complete name & year of Corvette (ie: John Smith 1992 LT-1).
- Be aware of the **background** in your photo (try to exclude trash cans, poles, vehicles, fences, random people, parking lots lines, large shadows, etc).
- Don't point your camera towards the sun (best to have the sun at your side).
- Watch for excessive sun glare on your windshield or chrome.
- Keep windows down to prevent reflection or glare
- A "closed hood" looks better & requires less print space than an "open hood" photo.
- If you submitted a photo last year, try to submit a different photo this year.
- Verify your email address hasn't changed since joining the club. This information must stay current.
- Email 1 or 2 of your favorite photos to: webmaster@ccdv.com
- **Photo submittal deadline is September 30th.**
- Calendars should be available for purchase by mid November.

CRUISE NIGHTS

Corvette Club of Delaware Valley

C.C.D.V's Cruise Night – Open to all Cars

Saturday, April 16, 2022

5pm to dusk

**In the parking lot behind The Shops
at Valley Square, 1501 Main Street in
Warrington, PA.**

(between Rt 611 & Valley Square Blvd)

Kids: Bring your Power Wheels or Pedal Car!



**Free to enter – Music and Snacks –
50/50 Drawing – Trophies**

PLEASE DISREGARD



CECF a Non-Profit Foundation

CHARITIES

Juvenile Diabetes, Caring For Friends,
Martha's Choice, Lenape Foundation,
Manna on Main Street,
PURCHASE TICKETS BELOW

Hello Corvette Enthusias

The board of The Corvette Enthusiasts Foundation has a message finds you and your families in the best of health and hope for the future. We are grateful for the club and its members, but like the American people, we are making

So, what is new with CECF, the club has decided to do a **Cash Raffle** it will have a First, Second, Third and 4th prize. The values of the other prizes are still under review by the board. It is hoped that any club member that sells ten tickets will be given a separate prize. If a member sells 30 tickets, they will have three raffle tickets in the drawing etc. It was done with the intention of having its members involvement in selling tickets to a charitable club. The purpose: to help those who are less fortunate with disabilities.

We are asking all of our members to help out. If you are a family member, a friend, a relative or even if you came across someone who is in need, please let them know about this saying "I came across a man who was walking down the street with no feet." Just a little food for thought.

You can go to cecfcharities.com to purchase tickets. You may also purchase tickets with a credit card or pay

Thank You
The Board of C

CORRECTED MESSAGE FROM CECF



CECF a Non-Profit Foundation

CHARITIES

*Juvenile Diabetes, Caring For Friends,
Martha's Choice, Lenape Foundation,
Manna on Main Street,
PURCHASE TICKETS BELOW*

We hope that this message finds all of our club members and their families in the best of health. These past few years have been so difficult for everyone. The first thing that I would like to do is to introduce our board members of CECF, the charitable arm of our club. Ed Scannapieco (president), Charles Milstein (vice president), Bob Lear (treasurer), Barb Grippo (secretary) and Joe Parente (pr/vice pres.). These Board Members have put together what we think will be an excellent Raffle to help many of our local charities. This year we have added a little bit of a twist to bring something back to the club members only. The prizes will be as follows Grand Prize \$5,000, 2nd place \$1,000 and 3rd place \$500.

We will be selling the tickets for \$20 each and there will only be 1500 tickets for sale. In addition, there will be a separate Raffle Drawing for any CCDV club member who sells 10 Raffle Tickets, you sell 20 tickets you will get 2 tickets etc. Tickets will be available at the next general meeting. Tickets may also be purchased online at ceccharities.org. Any ticket that is purchased on line will be emailed to the recipients.

If anyone would like to get tickets before the meeting, you can either call Joe Parente at 610-842-6648 or e-mail your request to info@ceccharities.org and we will deliver them to you.

One last thing that all club members should know about the CECF Foundation. Our previous Board Members who created this foundation and who have run this for so many years did it with the purpose of our CCDV Club Members to be involved in selling the raffle tickets. Remember this is all about our charities and those less fortunate. We are hoping that all members will get involved and that we will eventually get back to raffling off a car. Please visit our website for rules and regulations and to get more information. Thank You for supporting our charities.

The Board of the Corvette Enthusiast Community Foundation

ORELAND INDEPENDENCE DAY PARADE



Monday, July 4th

Assemble at 9:00 am at the ACME, 1825 Limekiln Pike, Dresher, PA

Please meet at the ACME parking lot and decorate your cars for the parade if you choose to do so.

Please bring a very **LARGE** bag of hard candy to throw out for the kids along the parade route.

The route is maybe 2 miles long and about an hour from start to finish.

Additional details to follow - currently awaiting more information from Sid Gosser of the Oreland Lions Club.



A DAY AT THE BEACH



A Day at the Beach – Corvette Style On the Boardwalk, Ocean City, NJ Sunday, Sept 11, 2022

Meet at the Farley Service Plaza of the Atlantic City Expressway at 7:30 AM. You can get breakfast here if you want. It is all fast-food items. We will leave the service plaza at 7:45 AM as a group for a caravan to the Ocean City, NJ Airport at 26th & Bay Avenues and wait along the shoulder of the road, to drive in together. Once we are inside the airport, check-in starts at 8am & goes until 10am. All entrants must provide a valid auto insurance card at check-in.

Note: Buy your commemorative t-shirts at the airport to ensure you get your size.

Drivers meeting at 10:30am. Departure to the Boardwalk starts at 11:00am.

Once you are on the Boardwalk you cannot move your car until the show is over.

Trophies will be presented at 3:30pm and then all Corvettes will leave the Boardwalk and head home.

Pre-registration (\$25.) required at: [2022 Ocean City Show - Boardwalk Corvettes of Atlantic City \(boardwalkcorvettesac.com\)](https://boardwalkcorvettesac.com) Dash plaques to all corvettes registered by July 31st

Or Eventbrite at: [2022 Boardwalk Corvettes Ocean City NJ Boardwalk Registration, Sun, Sep 11, 2022 at 8:00 AM | Eventbrite](https://www.eventbrite.com/e/2022-boardwalk-corvettes-ocean-city-nj-boardwalk-registration-sun-sep-11-2022-at-8-00-am-tickets-484444444444)

Last year they allowed around 440 Corvettes on the Boardwalk and all the spots were taken by mid-summer.

So do not wait to register. CCDV has taken the club participation award for many years.

It's a fun day at the shore.

*Note: If you are staying at the shore,
please meet the caravan at the airport and join the line so we can drive in together.*

HISTORY OF THE CAR RADIO

HISTORY OF THE CAR RADIO

- Provided by Tim Simmons

Seems like cars have always had radios, but they didn't.

One evening, in 1929, two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset. It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car.

Lear and Wavering liked the idea. Both men had tinkered with radios (Lear served as a radio operator in the U.S. Navy during World War I) and it wasn't long before they were taking apart a home radio and trying to get it to work in a car. But it wasn't easy: automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generates noisy static interference, making it nearly impossible to listen to the radio when the engine was running.

One by one, Lear and Wavering identified and eliminated each source of electrical interference. When they finally got their radio to work, they took it to a radio convention in Chicago.

There they met Paul Galvin, owner of Galvin Manufacturing Corporation. He made a product called a "battery eliminator", a device that allowed battery-powered radios to run on household AC current. But as more homes were wired for electricity, more radio manufacturers made AC-powered radios.

Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it. He believed that mass-produced, affordable car radios had the potential to become a huge business.

Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker.



Then Galvin went to a local banker to apply for a loan. Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard.

Good idea, but it didn't work. Half an hour after the installation, the banker's Packard caught on fire. (They didn't get the loan.)

Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association convention.

Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioners could hear it. That idea worked -- He got enough orders to put the radio into production.

WHAT'S IN A NAME

That first production model was called the 5T71. Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names - Radiola, Columbiola, and Victrola were three of the biggest.

Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it the Motorola.

But even with the name change, the radio still had problems. When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy

a brand-new car for \$650, and the country was sliding into the Great Depression. (By that measure, a radio for a new car would cost about \$3,000 today.)

In 1930, it took two men several days to put in a car radio -- The dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna.

These early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them. The installation manual had eight complete diagrams and 28 pages of instructions. Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression.

Galvin lost money in 1930 and struggled for a couple of years after that. But things picked up in 1933 when Ford began offering Motorola's pre-installed at the factory.

In 1934 they got another boost when Galvin struck a deal with B.F. Goodrich tire company to sell and install them in its chain of tire stores.

By then the price of the radio, with installation included, had dropped to \$55. The Motorola car radio was off and running. (The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947.) In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that it introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency

to pick up police broadcasts. A lot of the Communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II.

Today Motorola is one of the largest cell phone manufacturers in the world. It all started with the car radio.

Sometimes it is fun to find out how some of the many things that we take for granted actually came into being. It all started with a woman's suggestion!

The best part of your ride

Take NEWS—MUSIC and LAUGHTER wherever you drive!

Riding is more relaxing when you have a Motorola radio in your car. No matter how far the miles may take you, it's easy to stay in touch with things ... and enjoy your ride. Motorola's natural, brilliant tone is the finest you've ever heard. Powerful, too, you'll get stations sharp and clear when you're speeding along highways across the continent.

THERE'S A MOTOROLA TO FIT AND MATCH MOST EVERY CAR AND TRUCK

ALL-IN-ONE ECONOMY UNIT
Complete, big tone, minimum wiring. Powerful self-contained speaker. Model AR, \$49.95

FAMOUS "GOLDEN VOICE" PUSHBUTTON SET
Excellent music, powerful separate speaker, auto volume tone and cross-band-range reception. Model PR, \$89.95

ADDED POWER to pull in distant stations
Motorola auto radios have dependable power that pulls in the most distant, clearly, sharply ... without fading or distortion. Rugged, heavy-duty chassis and shock-resistant tubes assure long life, dependable performance.

CONSTANT VOLUME — perfect tone
Motorola auto radios have an automatic constant volume control that keeps the tone continuously strong and full. Patented filter cuts out annoying static noise and keeps the reception clear and radio perfect.

QUICKLY INSTALLED — easily transferred
Motorola auto radios are designed for quick and easy installation in most all cars and trucks. Your dealer will install yours in a hurry—in many cases while you wait. Ask him for a demonstration today.

FOR 22 YEARS—MILLIONS OF MOTORISTS HAVE MADE MOTOROLA THE FAVORITE

Motorola auto radio

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- One of the world's largest electronic research

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HIGHLIGHTS FROM THE BOARD MEETING

MARCH 10, 2022

Membership Meetings will start at 7:00pm.

The March Membership Meeting will be held inside.

Activities – Barb Pergine and Johnny "Bacon" Benischeck
and Jack Blumenstock our new Activities Chairperson

- March 12th – Breakfast at Santiago's Family Restaurant @ 9:30am located at 935 Horsham Rd, Horsham, PA
- March 19th - Dinner at Giovanni's Pizza @ 5:30pm located at 2190 York Rd, (corner of York & Almshouse Rd) Jamison, PA
- Cruise Night's starting April 16th at Shops at Valley Square 1501 Main St, Warrington @5pm – dusk
(3rd Saturday of the month until September).

Membership – 351 Total Members

CECF - there will be a Raffle this year - for CASH - with 1st, 2nd, and 3rd prize levels.

CCDV Name Tags – Candy Merlino – cmerlino.ccdv@yahoo.com

- New Members – get your name tags. New Car - get your new name tag
- Anyone interested in purchasing Name Tags please contact Candy Merlino. They are \$20.00 each, at least three orders are needed to send to the Company.

CCDV License Plate – Tim Simmons

- Anyone interested in purchasing a Club License Plate contact Tim Simmons;
 - Regular CCDV Plate - \$33.00
 - Personalized CCDV Plate - \$141.00

CCDV Can Be Reached on Social Media!



Click on the links below to join us:

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and on Twitter: <https://twitter.com/ccdvpa>

Keep up to date on upcoming activities and events!

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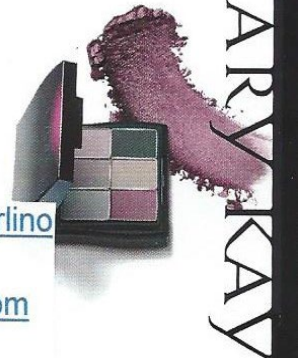
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